



Center for the Arts Evergreen

"Bringing the Arts and the Community Together"

45th Annual Rocky Mountain National Watermedia Exhibition CALL FOR ENTRIES

Submission Deadline: May 22, 2018 (www.callforentry.org only)

Exhibition Dates: September 8 – October 27, 2018

The **Rocky Mountain National Watermedia (RMNW)** exhibition, in its 45th year, is presented by Center for the Arts Evergreen (CAE) in Evergreen, Colorado. CAE is pleased to begin its second year of hosting this annual exhibition. RMNW attracts entrants and jurors from throughout the United States, and is regarded as one of the top watermedia exhibitions in the country.

CAE's mission is to promote and cultivate artistic excellence and to enrich the art experience in our mountain community. A nonprofit 501(c)(3) organization, CAE is committed to delivering engaging exhibitions and diverse educational programs for adults and children. In 2017 we moved to a new facility, which includes a modern gallery space housed in a historic old school house that became a church and is now the new home of CAE.

2018 JUROR

CAE is pleased to announce that internationally acclaimed painter, author, and teacher, Mary Ann Beckwith, will serve as the juror for the 45th annual Rocky Mountain National Watermedia Exhibition. Ms. Beckwith served as an instructor of Art at Michigan Technological University from 1973 until 2012. During her tenure she won the Distinguished Teaching Award and was inducted into the Academy of Teaching Excellence at MTU. She presently holds the title of Professor Emeritus. She is the author of *Creative Watercolor: A Step-by-Step Guide and Showcase*, and her work has been featured in many books and magazines, including a feature article in *International Artist Magazine*.

Mary Ann has been awarded signature membership in the American Watercolor Society, the National Watercolor Society, the Watercolor Honor Society of Watercolor USA, the International Society of Experimental Artists, the Transparent Watercolor Society, and others. She has served as juror for many National and Regional societies and organizations: including the American Watercolor Society 150th Annual Exhibition; the National Watercolor Society; the International Society of Experimental Artists Society. She has judged State and regional Societies in California, Indiana, New Mexico, Florida, Hawaii, Wyoming, Louisiana, and many more.

During her tenure at MTU and while gaining national recognition, she has taught workshops that have been acclaimed and enjoyed by many in the U.S. and abroad, including Springmaid Watermedia Workshops, Kanuga Workshops, Art in the Mountains, California Watercolor Society, Cheap Joe's Workshops, and workshops in Hawaii, Florida, Alabama, and elsewhere. She has been included in *Who's Who in American Art*, *Who's Who in American Women*, and has received several grants to support her passion for creating her paintings and collages.

Mary Ann Beckwith will offer a Master Workshop, ***The Brush and Beyond: A Workshop in Exploring Experimental Media***, at CAE August 6 – August 9, 2018 (Monday-Thursday). Registration for the workshop will open on January 1, 2018 on our website at www.evergreenarts.org, under the Education tab. For questions on the workshop once registration begins, you may contact our Director of Education, Stephanie O'Malley, at education@evergreenarts.org. Additionally, Ms. Beckwith will give a demonstration, free and open to the public, on Sunday, August 5, 2:00 pm.

CALENDAR OF IMPORTANT DATES

May 22, 2018	Deadline for receipt of entries (www.callforentry.org)
June 20, 2018	Juror selections announced and artists notified via email
July 5, 2018	Deadline for accepted artists' contracts and all materials (artist's statement, bio/resume, and photograph)
July 2 – 20, 2018	Shipped works will be accepted
July 22, 2018 (10:00-12:00)	Hand-delivered works will be accepted
August 5, 2018 (2:00 pm)	Mary Ann Beckwith demonstration
August 6 – August 9, 2018	Master Workshop with Mary Ann Beckwith
September 7, 2018 (4:00-7:00)	Opening Reception
September 8 – October 27, 2018	Exhibition Dates
October 29, 2018 (1:00-3:00)	Pick-up of unsold artwork
October 31, 2018	Unsold artwork shipped to artist

ELIGIBILITY

- Open to all artists residing in the United States.
- Each artist may enter up to 3 paintings for consideration. Accepted artists will only have only 1 original painting “hanging” in the exhibition, but will be allowed up to 2 unframed, matted originals (no larger than 16” x 20”) to be sold in the CAE Gift Shop as bin work during the exhibition. There is no need to submit images of the bin work in the entry process. Please only submit images of finished original paintings that you would like to be considered for “hanging” display in the exhibition.
- Paintings on boards, panels, or watercolor canvas that are not framed must have finished (non-raw) edges and be gallery-quality exhibition ready.
- Paintings must be an aqueous medium on watercolor papers, watercolor canvas, watermedia boards such as Aquabord, Claybord, Gessobord, Yupo, illustration boards, panels (egg tempera). Non-watercolor canvas is not permitted. Computer-generated works or Giclee prints are also not permitted. All collage materials must be painted by the artist.
- Other media, if used, must be in conjunction with the watermedia, which must be dominant.
- All entries must be one-of-a-kind.
- Artworks must have been painted in the last two years, and may not have been shown previously in any exhibition at CAE or a previous RMNW exhibition.
- Your source material must be your own design or made from your own photograph.
- If accepted, the painting shipped must be the same as the image submitted.

FRAMING

- Minimum image size is 8" x 10".
- Maximum frame size is 72" x 72".
- No glass is permitted. Plexiglass only.
- Frame must be sturdy enough to support the artwork without buckling the plexiglass.
- Frame must be wired for hanging. No other types of hangers are allowed.
- Mats, if used, must be white or off white unless it is an integral part of the artwork.
- CAE reserves the right to reject inadequate framing or arrange with the artist to take it for repair/reinforcement at the artist's cost

DELIVERY AND RETURN OF ACCEPTED WORK

- All shipped artwork will be charged a \$25 handling fee.
- **Detailed instructions will be sent with notification of acceptance.**
- All artists shipping work **must** provide a **pre-paid** return-shipping label and a sturdy box. Unsold work or sold artwork empty boxes will not be returned without a prepaid return-shipping label. CAE will not create labels or call FedEx to process call tags with a shipping account number.
- CAE is not responsible for damage or loss during transport.
- CAE provides insurance for artworks while on premises.

CATALOG

CAE produces a beautiful full color catalog featuring the artwork in the exhibition and indicating the award winners. **All artists who are accepted into the exhibition will receive one complimentary catalog.** Additional copies of the catalog may be purchased.

AWARDS

In 2017, awards totaled almost \$10,000 in cash and merchandise to exhibition artists.

SALES

All paintings must be available for sale during the exhibition. Please note that CAE retains a 40% commission on all art sales. Prices may not be changed after submission. Payment for sold artwork will be issued 30 days after the close of the exhibition.

AGREEMENT

Submission to this juried exhibition constitutes an agreement on the part of the entrant to the conditions set forth in this prospectus. CAE reserves the right to final curatorial, educational, installation, and marketing decisions.

HOW TO ENTER

PREPARE YOUR IMAGES:

1. **File format:** JPEG only
2. **File dimensions:** no smaller than 1920 pixels on the longest side
3. **File size:** 5 MB maximum
4. **File resolution:** 72 ppi/dpi (standard web resolution)
5. **Orientation:** ensure your image is properly oriented (vertical or horizontal)
6. Show only the image, no frame or mat
7. No digital enhancement to the image is allowed
8. No slides or photographs will be accepted
9. It is in your best interest to submit a high resolution, high quality image

CAE encourages all entrants to review the instructions and tutorials for formatting images and entering before beginning the actual entry process. The following are tools available to help format digital entries:

- Pixlr Express: <https://pixlr.com/express/> (free, online)
- Adobe Photoshop or Photoshop Elements (purchase software)
- How-To Tutorial by Linda Doll: <https://www.youtube.com/watch?v=wChDaNa5Z-o>

ENTERING THROUGH CaFE:

1. Prepare your digital image before you apply through www.callforentry.org
2. Go to <http://bit.ly/Watermedia>
3. If entrants have not registered previously with CaFE, setting up a portfolio is free of charge
4. Pay the non-refundable entry fee of \$40.00
5. Images submitted may be used for publicity and/or educational purposes
6. For technical assistance with your entry, please see www.callforentry.org/cafehlp.phtml or contact cafe@westaf.org directly (CAE cannot provide technical assistance for CaFE)

COMMUNICATIONS & NOTIFICATIONS

Correspondence and notifications with entrants will be done via email. Please make sure that your contact information is correct. If you do not have an email address, it is advised that you create one before you enter. For further inquires, contact Moira Casey via email at curator@evergreenarts.org.