



Center for the Arts Evergreen
"Bringing the Arts and the Community Together"

November 11, 2017 Evergreen, Colorado

IMPORTANT DATES: Application Deadline (postmark): September 28 & Booth Fee & RSVP Due: October 15



What Is Winterfest?

Winterfest is a one-day, indoor festival at Evergreen High School, with approximately 2000 attendees. Winterfest enjoys an excellent reputation as one of the best holiday shows in the Denver area with a fabulous selection of gallery quality fine art, as well as unique crafts for the holidays. This long-standing Evergreen tradition is the community's favorite place to kick off holiday shopping. Performances by the Evergreen Chorale and Evergreen Children's Chorale add to the festival spirit. The National Charity League coordinates Santa's Workshop, keeping the younger crowd busy with holiday craft activities while parents shop.

Winterfest is hosted by the Center for the Arts Evergreen, a 501 (c)(3) nonprofit organization. Our mission :
"To promote and cultivate artistic excellence in the visual and performing arts in order to enrich the art experience in our mountain community." Proceeds from Winterfest go to support arts programming year-round.

Why Winterfest?

A variety of booth sizes and prices
High percentage of buyers

Booth sitters
Coffee, water, & snacks for artists

Please review the information in this application carefully before applying to Winterfest

Booth Space:

Winterfest takes place inside a high school; there are a variety of booth sizes and price levels. **The high school's main hallway is the location of the Premium Booths; know that some spaces have support beams in them.** Artists must provide their own display booth, racks and/or tables in order to display their work. Requests are handled on a first-come, first-served basis. Returning artists will have first priority on receiving their same space as previous years (if possible). Specific booth assignments are available only at check in.

Booth Fees:

Do not send the booth fee with your application

- Premium Booths (located in the Main Hallway):
 - 10 x 10 and 12 x 8: \$215, 18 x 5: \$200 (limited availability), 10 x 8: \$185 (limited availability)
- Standard Booths:
 - Cafeteria 10 x 10 and 12 x 8: \$175
- Corner booth is an additional \$50 (limited availability)
- Electricity is an additional \$25 (limited availability)
- Refund Policy: full refunds will be given until October 20th, half refunds will be given until October 31st, thereafter no refunds of booth fees will be given.

Sales:

Artists retain all revenue from the sale of their work.

Application Images:

- Images can be submitted by email: education@evergreenarts.org
- Four images are to be submitted with application.
- Three images must be of individual pieces of current work representative of what you plan to display at Winterfest.
- Image #4 must be of your booth, showing overall continuity and presentation of your current body of work or past booth setup. The purpose of the booth image is to ensure the artists has a complete body of work which is represented both in the first three images and also with the fourth image. If a booth shot is not available, a grouping of work is acceptable.
- All images are juried anonymously so please be sure your name or business name does not appear in the image or image title.

Guidelines/Rules:

- Winterfest welcomes all artists in any fine art or fine craft medium exhibiting his or her own handmade work of art. There are no quotas in any medium; however, the jury will be instructed to do their best to select a well-balanced show.
- Artists must be present with their work for the entire festival. Representatives may not attend the event in place of the artist.
- Booth space may be shared if both parties are accepted - **applications must be submitted individually.**
- The Center for the Arts Evergreen reserves the right to remove from the show those items determined unsuitable for public display. This will be at the discretion of the Center's Executive Director.
- Winterfest 2017 Festival Hours:
 - o **Saturday, November 11 2017** - 9:00am - 4:00pm
- Booth set up:
 - o **Saturday, November 11, 2017** after 6:00am and must be completed by 8:30am.
 - o **The high school does not give access for set up on Friday evening - no exceptions!**
 - o Please plan on bringing your own dolly or cart if you need one.
- Entrance to the school is limited and items will need to be carted or carried into the Festival. **Exhibitors should bring someone with them if they feel they need assistance with set up or tear down. Exhibitors must also NOT LEAVE TRASH BEHIND after tear-down, including zip ties, etc.**
- Exhibitors agree to abide by Winterfest parking regulations. Vehicles must be moved to the designated vendor lot during the festival. Exhibitors who do not abide by parking regulations will be asked to leave the show; booth fees will not be refunded.
- CAE may invite local nonprofit groups to participate in Winterfest. Some of the foregoing rules and regulations may be suspended for these organizations.

**Applications can be mailed to P.O. Box 2737 Evergreen, CO 80437
UPS/FedEx use 32003B Ellingwood Trail Evergreen, CO 80439**

Winterfest 2017 - Entry Form

Application Checklist - mail all materials to: P.O. Box 2737 Evergreen, CO 80437

- Completed Entry Form Below
- Description of Materials and Technique
- Images
- \$35 Entry Fee (checks made out to CAE)

Please do not send booth payment with your application

Name: _____

Business: _____

Address: _____

Phone: _____

Cell: _____

E-Mail: _____

Website: _____

Medium (please select from the list below):

- Ceramics:** Original clay and porcelain work **excluding jewelry**. No machine-made or mass produced work.
- Digital Art:** Original work for which the original image, or the manipulation of other source material was executed by the artist using a computer. Work must be in limited editions, signed and numbered. Traditional photographs taken through a digital media should apply as photography.
- Drawing:** Original work created using dry media including chalk, charcoal, pastels, pencil, wax crayon, etc. or from the fluid medium of inks and washes applied by pen or brush. Reproductions must not make up the majority of the display.
- Fiber:** Includes basketry, embroidery, leatherwork, weaving, tapestry and papermaking. No forms of mass production are permitted. No factory produced wearable items, regardless of additional enhancement by the artist, may be exhibited.
- Food:** All food-related vendors must fill out the separate food vendor application found on our website - www.evergreenarts.org - **the application will be available by July 1st**
- Glass:** All handmade glass excluding jewelry and mass produced items.
- Jewelry:** All jewelry whether the work is produced from metal, glass, clay, fiber, paper, plastic, or other materials must be entered in this category. No commercial casts, molds or production studio work is allowed.
- Metalwork:** Includes all non-sculptural, **non-jewelry** works crafted from metals. No production studio work is allowed.
- Mixed Media:** This category includes works, both 2D and 3D, which incorporate more than one type of physical material to produce. This includes non-sculptural work only.
- Painting:** Works created in oils, watercolor, etc. are in this category. Reproductions must not make up the majority of the display.
- Photography:** Photographic prints made from the artist's original image, which have been processed by that artist, or under his/her direct supervision.
- Printmaking:** Traditional print media to include woodblock, linocut, wood engraving, intaglio, monoprints, lithography, silkscreen and engraving. Photo mechanical and Giclee prints are not permitted. All prints must show edition number and original artist's signature.
- Sculpture:** 3D original work done in any medium.
- Wearable Art:** No mass produced items will be accepted, regardless of embellishments. Handmade hats, belts, clothing of any kind should apply in this category.
- Wood:** Original works in wood that are hand-tooled, machine-worked, turned or carved.
- Other:** Should be used for mediums that do not fit into the above categories. Artists in this category must provide a detailed description of their process and materials.

Price Range: _____

Description of Work: Please include a separate sheet with a description of your technique and materials used. Include any information you believe to be pertinent to the jury process.

Do you have any special requests?

Please tell us how you heard about Winterfest:

If you have questions, please feel free to e-mail education@evergreenarts.org or call 303.674.0056