



Center for the Arts

Evergreen Cultivating Artistic Excellence

31st Annual Summerfest Arts Festival – Artist Vendor Application Saturday, July 17th and Sunday, July 18th, 2010 Center for the Arts, Evergreen, Colorado

After 30 years of the Summerfest Arts Festival in Evergreen, Colorado the festival is undergoing some big changes for 2010. We aim to make Summerfest the highlight of the summer for the local and surrounding communities. We are expanding our kids' area in a big way that will draw more families to spend the weekend at Summerfest. Additionally, for the first time we are extending our hours for a special music event on Saturday evening (5-7pm), which will draw more people to attend Summerfest and shop from our artist vendors. Finally, we are looking to add beer and wine to our list of offerings so people will come and stay the day at the best summer festival in Evergreen. Due to the big changes, we intend to increase our marketing of Summerfest and our goal is to double the attendance in 2010.

You are invited to apply to our annual Summerfest Arts Festival. Summerfest is a two-day festival held outdoors at which historically about 5,000 people attend. It is a juried exhibition of gallery quality fine art and fine crafts. It is hosted by the Center for the Arts Evergreen, a nonprofit organization whose mission is "To promote and cultivate artistic excellence in the visual and performing arts in order to enrich the art experience in our mountain community." Proceeds from Summerfest go to support arts programming year-round.

Important Dates:

- March 15, 2010 - Application Deadline
- March 29, 2010 - Notification of acceptance by mail (postmarked)
 - Juried artists will receive an invitation to exhibit.
 - Artists who advance to the final round of jurying, but were not invited to exhibit are considered alternates and will be notified of their alternate status.
- April 19, 2010 - Deadline for accepted artists to commit to exhibit and remit booth fee.

Application:

You may apply to Summerfest and other arts festivals online at www.zapplication.org or submit the attached entry form. **Each application must be accompanied by a non-refundable \$35 jury fee payment** – you can pay with a credit card on Zapplication.org or remit a check with your paper application.

Acceptance of Offer to Exhibit:

An artist who is selected by the jury and accepts our invitation to exhibit must accept and pay booth fee by April 19, 2010. Failure to respond by the deadline may result in revocation of the invitation and immediate invitation of an alternate from the waiting list.

Digital Images (or slides):

- Four images are to be submitted with application.
- Three images must be of individual pieces of work.

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- Image #4 must be of a display of the artist's work, showing overall continuity and presentation of your current body of work or past booth setup. The purpose of the booth image is to ensure the artists has a complete body of work which is represented both in the first three images and also with the fourth image.
- **Images must accurately represent the body of the work to be displayed.**

Booth Space:

Each exhibitor will be provided a space measuring 10' x 10'. **Artists are to provide their own display booth, racks and/or tables in order to display their work in an outdoor environment.** All booths must include a tent or overhead protection with walls. Artists desiring corner locations, electricity, or having any other specific space requests, will be assigned spaces on a first come, first served basis. Specific booth assignments are available only at check in. All booth locations are final. There are occasional high winds in Colorado in July. Booths/tents should be sturdy and must be weighted or staked.

Exhibit Fee – please do not send with your application:

- \$275 for a 10 x 10 booth
- Additional 10 x 10 booth is \$275
- Corner booth is an additional \$50
- Electricity is an additional \$25
- **Refund Policy: full refunds will be given until May 17th, half refunds will be given until June 17th, thereafter no refunds of booth fees will be given.**

Sales:

Artists retain all revenue from the sale of their work.

Guidelines/Rules:

- All work must be original and produced by the exhibiting artist. No commercial, manufactured or kit work will be accepted. ***
- Artists must be present with their work for the entire 2 days of the Festival. Representatives may not attend the event in place of the artist.
- Booth space may be shared if both parties are accepted and each has submitted all fees. Applications must be submitted individually.
- The Center for the Arts Evergreen reserves the right to remove from the show those items determined unsuitable for public display. This will be at the discretion of the Center's Executive Director.
- Summerfest 2010 Festival Hours:
 - Saturday, July 17, 2010 - 10:00am - 7:00pm
(special event 5:00 – 7:00pm optional)
 - Sunday, July 18, 2010 - 10:00am - 5:00pm
- Booth set up:
 - Friday, July 16, 2010 after 1:00pm and must be completed by 6:00pm.



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- Booth assignments will not be given after 5:30pm on Friday.
- Booth set up will resume after 7:00am, Saturday, July 17, 2010.
- Booths should be ready for the festival no later than 9:30am.
- Security will be provided Friday and Saturday night.
- ***Entrance to the field is limited and items will need to be carted into the Festival. Exhibitors should bring someone with them if they feel they need assistance with set up – Summerfest volunteers may not be available to help.***
- Exhibitors agree to abide by Summerfest parking regulations. After unloading, vehicles must be moved to the designated vendor lot. Exhibitors who do not abide by parking regulations will be asked to leave the show; booth fees will not be refunded.

***** The only possible exception to this rule will be items that might be sold in the kid's area or the Children's International Village. No international children's items will be allowed for sale if they compete with our core Summerfest artists**

Media Categories:

- **Ceramics:** All original clay and porcelain work other than jewelry is accepted in this category. No machine-made or mass produced work is permitted. If multiple pieces of the same design are displayed each piece must be signed.
- **Digital Art:** This category includes any original work for which the original image, or the manipulation of other source material, was executed by the artist using a computer. Work in this category must be in limited editions, signed and numbered on archival quality materials. Traditional photographs taken through a digital media should apply in the photography category.
- **Drawing:** Works created using dry media including chalk, charcoal, pastels, pencil, wax crayon, etc. or from the fluid medium of inks and washes applied by pen or brush are to be entered in this category.
- **Fiber:** All work crafted from fibers including basketry, embroidery, weaving, leather work, tapestry, and paper making. No machine tooling, machine-screened patterns or other forms of mass production are permitted. No factory produced wearable items, regardless of additional modification or enhancement by the artist, may be exhibited.
- **Food:** All food must be produced by vendor and for home consumption only. Vendors who wish to apply to serve food at the festival must complete the food vendor application found on the website only.
- **Glass:** Only hand-crafted glass work will be accepted. No forms of mass production are permitted.
- **Jewelry:** All jewelry whether the work is produced from metal, glass, clay, fiber, paper, plastic, or other materials must be entered in this category. No commercial casts, molds or production studio work is allowed.
- **Metalwork:** Includes all non-sculptural, non-jewelry works crafted from metals. No production studio work is allowed.
- **Mixed Media:** This category includes works, both 2 and 3 dimensional, which incorporate more than one type of physical material to produce. This includes non-sculptural work as determined by the artist.

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- **Painting:** Works created in oils, acrylics, watercolor, etc. are in this category. Reproductions of all kinds are prohibited.
- **Photography:** Photographic prints made from the artist's original image, which have been processed by that artist, or under his/her direct supervision, are included in this category. Photographs are required to disclose both their creative and printing processes.
- **Printmaking:** Traditional print media to include woodblock, linocut, wood engraving, intaglio, monoprints, lithography, silkscreen and engraving. Photo mechanical and Giclee prints are not permitted. All prints must show edition number and original artist's signature.
- **Sculpture:** Three-dimensional original work done in any medium.
- **Wood:** Original works in wood that are hand-tooled, machine-worked, turned or carved are accepted in the wood category.
- **Other** category should be used for mediums that do not fit into the above categories.



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2010 Summerfest Arts Festival Entry Form

Name: _____

Business: _____

Address: _____

Phone: _____

Home

Cell

Email: _____

Website: _____

Medium: _____

Price Range: _____

Description
of Work: _____

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Do you have any special requests?

Please tell us how you heard about Summerfest:

Return application to: Center for the Arts Evergreen, PO Box 2737, Evergreen, CO 80437. If you have any questions please feel free to call 303.674.0056, or email curator@evergreenarts.org